



HDI NEWS

March 2007

HDI PRESIDENT STEPS DOWN AFTER 17 YEARS OF LEADERSHIP

Dr. Rufi Macagba, founding president of HDI, has decided to step down this year from 17 years of leadership of the organization.

Dr. Macagba will devote more of his time to the Lorma hospital and college corporation in Philippines (www.lorma.com) founded by his parents and owned by his family.

HDI was organized in 1990 by a small group of friends committed to sharing lessons learned in over 20 years of international health and development work in all continents. Group members wanted to address two weaknesses of health services in developing countries:

1. Health institutions and programs in developing countries were consistently led by health professionals (mostly physicians) without training in basic management principles.
2. Health improvement efforts in poor communities led by western (and national) health



experts consistently ignored the role of under-nutrition in lowering the resistance of people, especially children, to infections.

Highlights of HDI's ministry in the past 17 years included:

1. Hosting of a popular web site www.healthdevelopment.org — With free practical information on management of health services, sources of training in medical equipment repair, sustainable community

health development, and personal health, including mental and spiritual health.

2. Developed a 3-5 day workshop on Effective Healthcare Management with a 200-page participants' workbook available in English and Spanish. The workshop has been field-tested successfully in the Philippines, Guatemala and South Africa.

3. Organized a National Consultation on Christian Agency Experiences in Primary Health Care. Bangkok, Thailand in the early 90s. with funding from World Vision.

4. Obtained funding from World Vision Taiwan in 1994, to enable a faculty member of Biola School of Nursing to do an international study on Models of Christian Witness in Health Care. The results are available on the HDI web site.

5. Co-sponsored a Seminar on Fund Raising for Philippine development agencies in 2005, led by John Drew, PhD, an HDI Board member.

KEN HEKMAN FROM MICHIGAN EMERGES AS PROBABLE SUCCESSOR TO LEADERSHIP OF HDI

Ken Hekman, a healthcare management consultant from Holland, Michigan with international training experience, can be the next president of HDI, pending approval of the Board. Ken specializes in helping medical practices all over the US to manage their growth and development. He founded and developed a national medical management consulting firm that grew from one client to more than 400 over fifteen years.

His skills include innovative problem-solving, developing workable strategies, mentoring leaders, and creating sustainable healthcare delivery systems

He developed the Stellar Performance Model for strategic planning. He has expanded his services to developing countries including Honduras, Romania, Kenya, Tanzania, Kyrgyzstan, and Thailand. The Hekman Group has established a national reputation for original strategic thinking in the medical group practice industry for over 15 years.

In Romania, his strategic planning efforts produced a sustainable multi-specialty clinic that models integrity, leading the Mayor of Pitesti to pay this high compliment: "You are changing the way we do medicine and the way we do business in this country."

Ken has an MBA in Marketing and International Business, and a BA in Sociology and Psychology.

He is a Fellow in the American College of Medical Practice Executives; member of the Medical Group Management Association, faculty for the Bayer Institute for Healthcare Communication, and teaches in conferences of the Christian Medical and Dental Association.

SOUTH AFRICA WORKSHOP ON MANAGEMENT OF TB HOSPITALS A SUCCESS

Twenty two managers of TB hospitals in South Africa attended this successful workshop on the Management of TB Hospitals on 7-10 March 2006. It took place in Pretoria, capital of South Africa. Dr. Rufi Macagba, HDI president led the workshop, representing the International Hospital Federation (IHF). The Foundation for Professional Development (FPD), a South African training organization for health personnel organized the workshop in collaboration with the Department of Health of S. Africa under the leadership of Dr. Lindiwe

Mvusi, Director of the National TB Control Programme. The workshop was supported by an educational grant from Eli Lilly.

Ms. Sheila Anazonwu Communications & Development Programmes Officer of the International Hospital Federation coordinated the organization of the workshop with the Department of Health and FPD.

The purpose of the workshop was to enable leaders of TB control programmes and health care organizations to develop inter-agency collaboration and integration of clinical and management activities

to reach all infected persons and people at risk to effectively cure and prevent the further spread of TB in their respective communities

Some comments from participants:

"Overall impression about this workshop is that it was introduced to us at the right time and it was very relevant to our work as managers of the institution."

"The manual is designed in such a way that it covers all our areas of concern that we were not sure as to how to address them, but now we are equipped to pass all this information to our staff members as well."

More of the workshops should be conducted in future.



www.healthdevelopment.org

"We seek to strengthen healthcare organizations worldwide to save more lives"



For further information, contact: Dr Rufi Macagba, HDI President

See corporate address, phone and fax numbers, and E-mail address below.

HOSPITAL MANAGEMENT
WORKSHOP WORKBOOK HAS
SPANISH VERSION

REPORT FROM SPECIAL REPRESENTATIVE FOR LATIN AMERICA

What is HDI?

People get sick and die in poor countries because of preventable diseases and poorly trained health personnel. HDI provides useful personal health information, volunteer services and training for health leaders and personnel serving the poor.

Founded in 1990, Health Development International (HDI) is a non-profit educational and charitable 501(c)(3) corporation registered in the state of California. Donations are tax-deductible. HDI raises its funds from the U.S. Federal Campaign, other donors and donor agencies, consultant services, workshops, and sales of its publications.

Past and current activities include:

- Facilitating Health Services Management workshops in collaboration with the International Hospital Federation and other agencies.
- Communicating, through its web site — practical information on personal health, mental and spiritual health, alternative medicine, community health development and hospital management.
- International Study on "Models of Christian Witness in Health Care"
- Consultant services in health management and international health programs
- Facilitating shipments of lifesaving medical supplies and equipment

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CONFERENCE PRESENTATIONS

Christian Medical Missions Conference, Pasadena, Aug. 2006

Dr. Peter Yorgin organized this 2-day Conference on Christian Medical Missions hosted by Fuller Theological Seminary. Dr. Rufi Macagba gave a well received presentation on the need for short-term non-degree programs on leadership and management in health organizations. Most developing countries do not have programs that busy health managers can attend.

TECH Annual Conference, Kimmissee, Florida, Mar. 2007

At this annual conference of Technical Exchange for Christian Health Care (TECH), Dr. Rufi Macagba led a 3-hour workshop on achieving consistent quality in health services. Jennie Wood, TECH. Director sent the following message: "Indeed your participation in the TECH conference was a great blessing to many. Many of the orange colored evaluation forms that I received mentioned how much your workshop was appreciated by those who attended."